

Information Notice pursuant to Article 13 of Regulation (EU) No. 679/2016 (“GDPR”)

Dear Visitor, as required by current legislation, we provide you with the following information regarding the processing of your personal data collected through the website www.mpmautomation.it, hereinafter referred to as the “Website”.

Identity and contact details of the Data Controller

The Data Controller is Pierluigi Covini, Via Trecate 13/D, Romentino NO. You may also contact the Controller via the following email address: info@mpmautomation.it

Purpose, legal basis of processing, and types of data processed

The collection and processing of your common personal data are carried out for the following purposes:

- To provide the services offered by this Website (legal basis: performance of a contract or pre-contractual measures);
- To fulfill related management, administrative, and technical obligations (legal basis: same as above);
- To promote new products or services of the Controller through newsletters and personalized updates, containing promotional material and initiatives related to its activities and services (legal basis: data subject’s consent);
- To protect the Controller’s rights, if necessary (legal basis: legitimate interest of the Controller).

Your personal data will be processed in accordance with principles of fairness, lawfulness, and transparency, to enable your navigation on the Website and to respond to your requests, exclusively through automated tools.

Providing data is optional but necessary for the provision of services and, in particular, to enable navigation. Refusal to consent to the use of data for promotional purposes does not affect navigation but will result in the Controller being unable to send you newsletters.

The Controller will process only common data for the purposes indicated, such as browsing data, personal details, and electronic or telephone contact information.

Potential recipients and categories of recipients of personal data

Your common personal data may be disclosed to the following entities:

- Providers of products or services for service delivery or related obligations;

- Public administrations, public entities, or public authorities for compliance with legal obligations;
- Internal staff of the Controller, who have received specific instructions;
- External parties appointed as Data Processors (e.g., IT consultants, companies specialized in software or marketing);
- Professionals acting as independent Data Controllers.

The Data Controller does not intend to transfer your personal data to a third country outside the European Union but reserves the right to use cloud services in accordance with Articles 44 et seq. of the GDPR.

Duration of personal data retention

Your data will be processed for the time permitted or required by applicable regulations for service provision and for the period necessary to ensure legal protection for both you and the Controller, in contractual and non-contractual contexts.

Data subject rights

You have the right at any time to request access to your data from the Controller, as well as rectification or deletion of such data.

You have the right to request restriction of processing or to object to it.

You have the right, at any time, to withdraw your consent for marketing purposes (opt-out) by writing to the following email address: info@mpmautomation.it

You have the right to lodge a complaint with the Supervisory Authority, the Italian Data Protection Authority (www.garanteprivacy.it), based in Rome, if you believe your rights have been violated.

The Controller does not use any automated decision-making processes concerning your personal data.